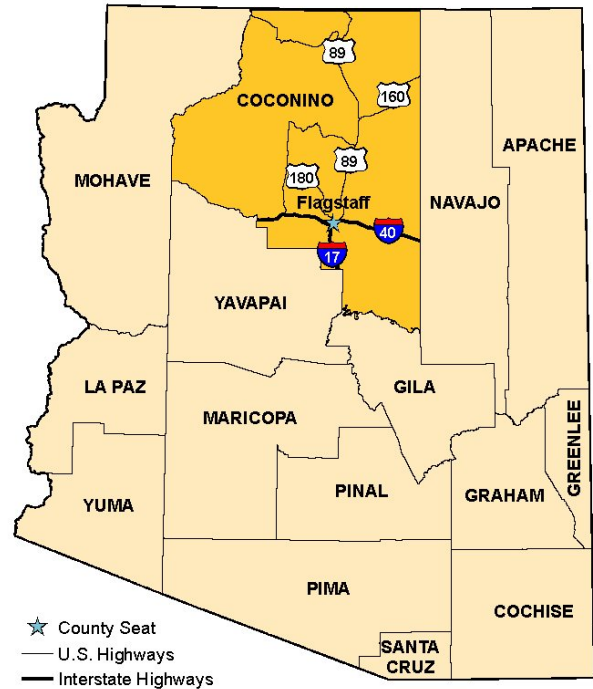


Coconino County, carved out of Yavapai County, was created by the 16th Territorial Assembly in 1891. That same year, an election was held to determine the permanent county seat. Flagstaff, which had been designated the temporary county seat, won out over Williams by a vote of 419 to 97. Flagstaff, home of Northern Arizona University, remains the county seat. The original county courthouse, with additions, is still in use.

Coconino County lies in the central region of northern Arizona, which was crossed by Spanish expeditions going back to the 16th century, and by fur trappers and traders in the 1820s and 1830s. Cattle and sheep ranching started in the 1870s and, when the railroad began serving the area a decade later, the lumber business boomed. The county is a year-round mecca for outdoor activities.

With 18,661 square miles, Coconino is the second largest county in the United States and the largest in Arizona, but is one of the most sparsely populated. It is characterized by rugged mountains, deep canyons and thick forests of pine, spruce, piñon, aspen and oak. Within its borders are many scenic sites – the most popular and impressive is Grand Canyon National Park. Other attractions are Oak Creek Canyon, Sunset Crater National Monument, prehistoric Indian ruins at Wupatki, Walnut Canyon, the Navajo National Monument, the San Francisco Peaks, Arizona’s highest point at 12,633 feet, and Lake Powell, with 1,960 miles of shoreline.

Indian reservations comprise 46 percent of the land and are home to the Navajo, Hopi, Paiute, Havasupai and Hualapai tribes. The U.S. Forest Service and Bureau of Land Management control 32 percent of the land; the state of Arizona owns 10 percent; other public lands comprise 7 percent; and the remaining 13 percent is owned by individuals or corporations.



POPULATION

| | 1990 | 2000 | 2014 |
|--|-----------|-----------|-----------|
| Arizona | 5,130,632 | 6,401,569 | 6,835,518 |
| Coconino County | 116,320 | 134,679 | 142,560 |
| <i>Incorporated Cities & Towns</i> | | | |
| Flagstaff | 52,894 | 65,985 | 71,656 |
| Sedona | 10,192 | 10,020 | 10,255 |
| Page | 6,809 | 7,253 | 7,607 |
| Williams | 2,842 | 3,032 | 3,217 |
| Fredonia | 1,036 | 1,312 | 1,334 |
| Tusayan | 0 | 558 | 591 |

Arizona Dept. of Administration - population.az.gov

AGE DISTRIBUTION

| | |
|-------|--------|
| 0-14 | 18.3 % |
| 15-24 | 23.5 % |
| 25-44 | 24.3 % |
| 45-64 | 23.5 % |
| 65+ | 10.4 % |

U.S. Census, American Community Survey (2013)

DISTANCE TO MAJOR CITIES (FROM FLAGSTAFF)

| | |
|-------------|-----------|
| Phoenix | 142 miles |
| Tucson | 257 miles |
| Los Angeles | 467 miles |
| San Diego | 492 miles |
| Las Vegas | 252 miles |

Google

LABOR FORCE

| | Labor Force | Unemployment Rate |
|--|-------------|-------------------|
| Arizona | 3,237,864 | 5.3 % |
| Coconino County | 74,287 | 5.9 % |
| <i>Incorporated Cities & Towns</i> | | |
| Flagstaff | 41,002 | 4.1 % |
| Sedona | 5,584 | 4.2 % |
| Page | 4,032 | 6.4 % |
| Williams | 1,465 | 3.8 % |
| Fredonia | 899 | 8.2 % |
| Tusayan | 324 | 0.0 % |

Arizona Dept. of Administration - laborstats.az.gov

EMPLOYMENT BY SECTOR (IN THOUSANDS)

| | | |
|---|------|--------|
| Education, health care & social assistance | 17.9 | 27.7 % |
| Arts, entertainment, food & recreation services | 12.4 | 19.1 % |
| Retail trade | 7.9 | 12.1 % |
| Manufacturing | 4.3 | 6.6 % |
| Professional, scientific, & administrative services | 4.2 | 6.5 % |
| Public administration | 4.2 | 6.5 % |
| Construction | 3.6 | 5.6 % |
| Transportation, warehousing, & utilities | 2.9 | 4.4 % |
| Finance, insurance & real estate | 2.5 | 3.9 % |
| Other services, except public administration | 2.2 | 3.4 % |
| Agriculture, forestry, fishing, hunting, & mining | 1.3 | 1.9 % |
| Wholesale trade | 0.8 | 1.2 % |
| Information | 0.6 | 1.0 % |

Arizona Dept. of Administration - laborstats.az.gov

PROPERTY TAX

| | Schools | City/Fire | County | Total |
|--------------------------|---------|-----------|--------|--------|
| Flagstaff | 5.62% | 1.65% | 2.31% | 9.57% |
| Fredonia | 4.64% | 0.00% | 2.31% | 6.94% |
| Page | 4.23% | 0.00% | 2.31% | 6.54% |
| Sedona (Coconino County) | 3.63% | 2.45% | 2.31% | 8.39% |
| Tusayan | 13.45% | 3.25% | 2.31% | 19.01% |
| Williams | 4.42% | 1.50% | 2.31% | 8.23% |

Arizona Dept. of Revenue & Arizona Tax Research Association

SALES TAX / TRANSACTION PRIVILEGE TAX

| | City | County | State | Total |
|--------------------------|-------|--------|-------|--------|
| Flagstaff | 2.05% | 1.30% | 5.60% | 8.95% |
| Fredonia | 4.00% | 1.30% | 5.60% | 10.90% |
| Page | 3.00% | 1.30% | 5.60% | 9.90% |
| Sedona (Coconino County) | 3.00% | 1.30% | 5.60% | 9.90% |
| Tusayan | 2.00% | 1.30% | 5.60% | 8.90% |
| Williams | 3.50% | 1.30% | 5.60% | 10.40% |

Arizona Dept. of Revenue & Arizona Tax Research Association

CONTACT INFORMATION

Arizona Commerce Authority

Phone: 602-845-1200

Website: www.azcommerce.com

ECONA

Phone: 928-707-7527

Website: econa-az.com

Coconino County Arizona

Phone: 928-679-7120

Website: www.coconino.az.gov

Page/Lake Powell Chamber of Commerce

Phone: 928-645-2741

Website: www.pagechamber.com

Sedona Chamber of Commerce

Phone: 928-204-1123

Website: www.sedonachamber.com

City of Williams

Phone: 928-635-4451

Website: <http://www.williamsaz.gov>

Local First Arizona

Phone: 602-956-0909

Website: www.localfirstaz.com

Flagstaff Chamber of Commerce

Phone: 928-774-4505

Website: www.flagstaffchamber.com

Fredonia Chamber of Commerce

Phone: 928-643-7241

Website: <http://www.fredoniaaz.net/Tourism/ChamberofCommerce.aspx>

City of Sedona

Phone: 928-203-5067

Website: www.sedonaz.gov

Town of Tusayan

Phone: 928-638-9909

Website: www.tusayan-az.gov

City of Flagstaff

Phone: 928-213-2921

Website: www.flagstaff.az.gov

Town of Fredonia

Phone: 928-643-7241 ext. 5

Website: www.fredoniaaz.net

City of Page

Phone: 928-645-4241

Website: www.cityofpage.org

Coconino County Sustainable Economic Development Initiative

Phone: 928-679-7169

Website: www.sedinaz.org

Williams-Grand Canyon Chamber of Commerce

Phone: 928-635-0273

Website: www.williamschamber.org