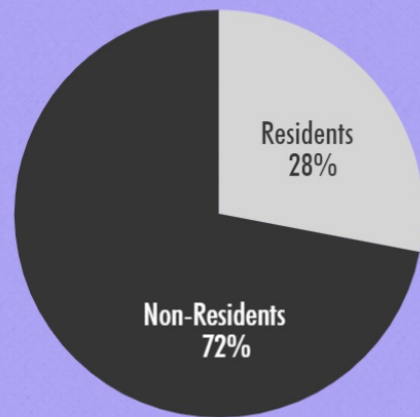


2016

**Arizona Domestic Overnight Visitors
Residents vs. Non-Residents**

37.4 Million

Domestic Overnight
Visitors to Arizona



Non-Residents

Residents

72%

share

28%

4.0

nights stayed in AZ

2.3

3.0

party size

3.0

\$805

expenditures*

\$435

72%

net paid accommodations

58%

\$75,860

average HH income

\$57,960

43 yrs

average age

46 yrs