

general fund will help enhance city services and help fund parks, street maintenance, police services and overall enhances the quality of life and services to our residents.

Win for the Business Community: The business community wins from the increased allocation to tourism marketing which will lead to additional visitor spending, more jobs, and the creation of a vibrant, competitive tourism destination.

Win for Sedona Visitors: The business community wins from the increased allocation to tourism marketing which will lead to additional visitor spending, more jobs, and the creation of a vibrant competitive tourism destination.

Please count on my support for the .5% city sales tax and the .5% bed tax increase based on the City's commitment to dedicate 60% of the total bed tax collections to the City's Official Destination Marketing Organization and 20% be allocated for tourism product development.

Print Name: _____ Title:

Business Name: _____ Number of Employees:

City of residence: _____ Business location (city):
