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- [Home](#)
- [Join Newsletter](#)
- [Visitor Guide](#)
- [Cart](#)
  
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- [French](#)
- [Italian](#)
- [German](#)
- [French](#)
- [Japanese](#)



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- [Sedona Businesses](#)
- [About The Chamber](#)
- [Newsletters & More](#)
- [Sedona Community](#)
- [Online Store](#)
- [Visitor Information](#)
- [Contact Us](#)

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[Calendar of Events](#)

## Affinity Groups

To better serve the needs of its members, the Sedona Chamber has been organizing affinity groups that represent various sectors of Sedona's business community. Representing the needs of 1,000 individual members is difficult when needs are different. However, by organizing various like-areas of industry locally these groups can come together and agree upon what the group needs from the Chamber and the community. Each affinity group, with a unified vision, makes it possible for the Sedona Chamber to not only address each sector's needs more effectively but also to represent its vision and business interests in the Chamber's marketing efforts.

To date, the association affinity groups are:

[Sedona Events Alliance](#), President - Al Comello, 928-862-0210

[Sedona Gallery Association](#), President - Mark Schrader, 928-554-7840

[Sedona Metaphysical/Spiritual Association](#), President - Susan Dorety, 928-300-6648

[Sedona Lodging Council](#), President - Ed Conway, 928-203-4111

[Click here](#) for information on the Sedona Lodging Council Long Range Tourism Development Plan

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