

to donna

Hi Donna,

So you have a list of the multiple businesses under one license? There is quite a large discrepancy between the Chamber's numbers and your numbers. Is this primarily due to multiple businesses under on license? If so, is it fair to not count separate businesses just because they are under one license? I just want to get clear on what the accurate and fair picture is.

Rob

>>> Sedona Sweet Arts 07/29/13 2:19 PM >>>

Hi all,

I just want to make sure we all on the same page.

1. The numbers I submitted are based on Registered Licensed Businesses for the City
2. Each Sedona licensed business got counted once. Multiple business under one license got counted once.
3. Multiple licenses for the same company were counted by each license.
4. We can review each one that does not have a license.
5. Licensed Sedona businesses located outside Sedona that service Sedona were counted.
6. Multiple website listings in the same category with the same name got counted as one.

We can go line by line.

So legally registered businesses according to city records compared to website listing by category are:

Totals	258	1139	22.65%
Associations & Organizations	5	74	6.76%
Accommodations	30	92	32.61%
Arts & Culture	20	59	33.90%
Associate Members		37	0.00%
Attractions	3	40	7.50%
Business & Financial Services	12	41	29.27%
Churches & Places of Worship	0	24	0.00%
Community & Professional Services	27	81	33.33%
Conference & Travel Services	1	16	6.25%
Construction Services	17	30	56.67%
Internet & Computer Services	0	11	0.00%
Media Services	5	39	12.82%
Medical & Dental Services	11	34	32.35%
Metaphysical & Spiritual Services	21	84	25.00%
Outdoor Recreation	5	34	14.71%
Personal Enrichment	5	55	9.09%

Photography & Photographers	0	5	0.00%
Real Estate & Relocation	4	50	8.00%
Restaurants Food & Beverage	34	84	40.48%
Retail Shopping	45	129	34.88%
Tours & Sightseeing	5	50	10.00%
Transportation	5	14	35.71%
Weddings	3	56	5.36%

Registered licensed businesses is critical factor.

I have each category printed and counted by name. They can be audited with your records of licensed business.

Which has been done twice already.

Please let me know if I can help in any way.

Thank You

Donna Joy